The HOLIDAY

EXPRESS

For Tickets & Sponsorships Visit dcfof.org/holidayexpress

Get ready to jump aboard & ride the local DCTA A-Train to the North Pole!

Saturday, December 2nd
9:00am - 1:00pm
Patterson-Appleton Arts Center (GDAC)

Holiday Train Ride, Festive Goodies, Kids Activities and more...

Benefiting:

Denton County
Friends of the Family

The HOLIDAY EXPRESS

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Business Sponsorship Levels Available

Rudolph | $5,000

- 12 Tickets to The Holiday Express
- Inducted as Agency Partner | Inductee to the Chair Circle
- Featured on All Marketing Materials | print, digital and social media
- Featured in Event Program | Full page dedicated
- Local Brand Visibility | Estimated 200,000+ impressions
- Email Blast | 400+ unique opens, 20,000+ impressions

Frosty | $2,500

- 10 Tickets to The Holiday Express
- Logo Featured on All Marketing Materials | print, digital and social media
- Featured in Event Program | 1/4 page dedicated
- Local Brand Visibility | Estimated 150,000+ impressions
- Email Blast | 400+ unique opens, 10,000+ impressions

Jingle Bell | $1500

- 8 Tickets to The Holiday Express
- Logo Featured on All Marketing Materials | print, digital and social media
- Featured in Event Program
- Local Brand Visibility | Estimated 150,000+ impressions
- Email Blast | 400+ unique opens, 10,000+ impressions

Elf | $1,000

- 6 Tickets to The Holiday Express
- Listed as Sponsor in Marketing Materials
- Logo in Event Program
- Local Brand Visibility | Estimated 125,000+ impressions

Gingerbread | $500

- 4 Tickets to The Holiday Express
- Listed as Sponsor in Marketing Materials
- Listed in Event Program
- Local Brand Visibility | Estimated 100,000+ impressions

For Family Supporters | Santa's Helpers | $250

- 4 Tickets to The Holiday Express
- Family Name Listed as a Sponsor