




Charity Rating Websites Used to Assess Denton County Charities:

- Charity Navigator
- GuideStar

Charity Navigator

Charity Navigator is a charity assessment organization that has rated over 225,000 charities based in the United States. It shines a light on the cost-effectiveness and overall health of a charity's programs, including measures of stability, efficiency, and sustainability. The metrics inform donors of not just where their dollars are going but what their dollars are doing.

Eligible charities receive a zero to four-star star rating — this is determined by the weighted sum of the organization's individual beacon scores (0-100).

Rating	Score	Assessment	Description
	90+	Great	Exceeds or meets best practices and industry standards across almost all areas. Likely to be a highly-effective charity.
	75 - 89	Good	Exceeds or meets best practices and industry standards across some areas.
	60 - 74	Needs improvement	Meets or nearly meets industry standards in a few areas and underperforms most charities.

- **Impact & Measurement:** This beacon determines if a nonprofit is making good use of resources to address the issues it aims to solve.
 - **Accountability & Finance:** This beacon evaluates a nonprofit's accountability and transparency as well as its general financial health, and includes measures of stability, efficiency, and governance.
 - **Leadership & Adaptability:** This beacon evaluates the nonprofit's leadership practices and ability to respond to change.
 - **Culture & Community:** This beacon evaluates the nonprofit's overall culture and its connectedness to the constituents and community it serves.
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- Accountability & Finance- 32.5%
 - Impact & Measurement- 50%
 - Leadership & Adaptability- 7.5%
 - Culture & Community- 10%

Turn page over for GuideStar Information

GuideStar

GuideStar offers nonprofits the opportunity to share program information, which is of paramount importance, Harold said, as well as financial information. It has profiles for 1.8 million U.S. nonprofits, but the depth of information varies. As an incentive for nonprofits to share information, the site offers “seals of transparency” at four levels, ranging from bronze to platinum. About 80,000 nonprofits have achieved a seal.

GuideStar's rating system for nonprofits, called "Seals of Transparency", uses four levels to indicate the completeness and transparency of an organization's profile:

- **Bronze**
Basic information that helps donors find the organization, such as contact information, a mailing address, and a mission statement
- **Silver**
Program information and brand details that can help guide funding decisions
- **Gold**
Financial and leadership information that can help build trust and support, such as financials and people information
- **Platinum**
Goals and measurable results that highlight the organization's impact, such as strategy and metrics